

# Making Real Lives Brighter



Bra Couture KC sponsors receive a tremendous amount of positive exposure in the community through multiple media including KCTV5's Take Five to Care Program, Cumulus Media Kansas City, InKC Magazine, & PBS. BCKC's sizeable social media campaign leading up to the event includes presence on multiple websites & numerous promotional email blasts.



BRA COUTURE KC

\$50,000 Diamond	\$25,000 Sapphire	\$15,500 Platinum	\$10,250 Gold	\$6,000 Silver	\$2,750 Bronze	\$1,800 Copper
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Live Recognition on event night	*	*				
LOGO and link on Bra Couture KC's website	*	*	*			
LOGO displayed in VIP party	*	*	*	*		
VIP Experience 5:45 p.m. - 7:15 p.m.	*	*	*	*	*	*
LOGO or Name on BCKC's website and program	*	*	*	*	*	*
Full 2 page ad or tribute in the auction program	*	*	*	*		
Full page ad or tribute in the auction program				*		
Half page ad or tribute in the auction program					*	
36 VIP tickets to the event with reserved tables	*					
20 VIP tickets to the event with reserved tables (may purchase 4 additional VIP tickets to fill table of 12)		*				
12 VIP tickets to the event with one reserved table			*			
10 VIP tickets to the event with a reserved table (may purchase up to 2 additional VIP tickets to fill table of 12)				*		
8 VIP tickets to the event with a reserved table (may purchase up to 4 additional VIP tickets to fill table of 12)				*		
6 VIP tickets to the event with a reserved table (may purchase up to 6 additional VIP tickets to fill table of 12)					*	
4 VIP tickets to the event with reserved seats at a table						*

GRAND BALLROOM \* KANSAS CITY, MO

# Sponsor

April 17, 2026

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## The Event:

**Together** with YOU **we are fighting all of the colors of cancer**. Bra Couture KC primarily funds breast cancer services and has expanded to provide care to both men and women and all cancers. Our only criteria for care are to be uninsured/underinsured, and at or 200% below the Federal poverty Level.

Bra Couture KC's Runway Show is a unique and fun auction event showcasing professional KC designer's fashions on the runway, modeled by cancer survivors and cancer fighters to celebrate their triumph over cancer. Through the generosity of donors, BCKC makes the lives of cancer patients brighter by providing cancer care services not otherwise available to them....their runway walk is about the arduous journey that family, friends and our runway model goes through to survive. From shaken to self-assured; from fearful to fierce; from unsure to unflappable.

Bra Couture KC's mission is "To raise funds for uninsured/ underinsured cancer patients in the greater Kansas City area to provide key and life-saving cancer supplies and services for cancer patients touched by all cancers."

Date: April 17, 2026

Where: Grand Ballroom, KC Convention Center  
301 W 13<sup>th</sup> St.,  
Kansas City, MO, 64105

Time: 5:45pm for VIP

6:45pm for GA

7:30pm show starts

## VIP Experience:

Early Event entry (5:45 p.m.) Silent auction, mingle with VIPs, Gourmet Food, Specialty Drinks and exclusive assigned seating (\$275).

## General Admission:

6:45 entry. Silent auction, Gourmet Food, wine and beer (\$135).

## Reservation and Contact Information:

\* A portion of ticket price and sponsorship is tax deductible ID# 46-3659903`

Sponsorship Commitment:

☐ Sapphire - \$25,000

☐ Platinum - \$15,500

☐ Gold - \$10,250

☐ Silver - \$6,000

☐ Bronze - \$2,750

☐ Copper - \$1,800

Additional tickets needed beyond those included in the sponsor level: \_\_\_\_\_ x \$135, \_\_\_\_\_ x \$275 = \_\_\_\_\_

Only \$275 VIP tickets are seated at a table. **Priority seating will be given to Silver & up sponsors.**

Any table with less than 4 or 10 tickets could be filled out other guests.

We are unable to attend, but would like to make a donation in the amount of \$ \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Please charge my ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Would you like to cover the processing fee: ☐ YES ☐ NO

Name (as it appears on card): \_\_\_\_\_

Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Address of payee: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

How name should be listed in program: \_\_\_\_\_

Please make checks payable to: Bra Couture KC. Mail to: Bra Couture KC – PO Box 876677, Kansas City, MO 64187-6677

For more Information or questions, please contact: Michelle Lockman 816-682-0329 or [sponsorship@BraCoutureKC.com](mailto:sponsorship@BraCoutureKC.com)