

It's not about the Bra



Bra Couture KC sponsors receive a tremendous amount of positive exposure in the community through multiple media including KCTV5's Take Five to Care Program, Cumulus Media Kansas City, InKC Magazine, HerLife Magazine, PBS & The Independent. BCKC's sizeable social media campaign leading up to the event includes presence on multiple websites & numerous promotional email blasts.



BRA COUTURE KC

	\$15,000 Platinum	\$10,000 Gold	\$5,500 Silver	\$2,500 Bronze	\$1,500 Copper	\$700 Brass
TV appearance with founder to promote the event	*					
LOGO and link on Bra Couture KC's website	*					
Appearance on stage at the 2024 event with founder of BCKC	*	*				
VIP Experience 6:00 p.m. - 7:45 p.m.	*	*	*	*	*	
LOGO or Name on BCKC's website and program	*	*	*	*	*	*
Full 2 page ad or tribute in the auction program	*	*				
Full page ad or tribute in the auction program			*			
Half page ad or tribute in the auction program				*		
12 VIP tickets to the event with one reserved table	*					
10 VIP tickets to the event with one reserved table		*				
8 VIP tickets to the event with one reserved table (may purchase 2 additional VIP tickets to fill table of 10)			*			
6 VIP tickets to the event with one reserved table (may purchase additional VIP tickets to fill table of 10)				*		
4 VIP tickets to the event with one reserved table					*	
4 GA tickets to the event with one reserved table						*

DOWNTOWN AIRPORT * KANSAS CITY, MO

Sponsor

APRIL 21, 2023

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The Event:

Together We Work to Fight All the Colors of Cancer. BCKC funds support men and women experiencing any cancer; being an uninsured/underinsured cancer patient is our only criteria for care.

Bra Couture KC is a unique and fun auction event showcasing local designer's runway fashions modeled by cancer survivors and cancer fighters to celebrate their triumph over cancer. It's not about the bra.... it's about the arduous journey that family, friends and our model go through to survive. From shaken to self-assured; from fearful to fierce; from unsure to unflappable.

Bra Couture KC's mission is "To raise funds for uninsured/ underinsured cancer patients in the greater Kansas City area to provide key and life-saving cancer supplies and services for cancer patients touched by all cancers."

Date: April 21, 2023

Where: Signature Flight Support
Downtown Airport
Kansas City, MO 64116

Time: 6:00 for VIP & 7:00 p.m. for GA

VIP Experience:

Early Event entry (6:00 p.m.) mingle with VIPs, Special Entertainment, Appetizers and Drinks (\$250)

The Event:

Live and Silent Auction, Runway Show, Bites and Drinks (\$125)

Reservation and Contact Information:

* A portion of ticket price and sponsorship is tax deductible ID# 46-3659903`

Sponsorship Commitment:

☐ Platinum - \$15,000

☐ Gold - \$10,000

☐ Silver - \$5,500

☐ Bronze - \$2,500

☐ Copper - \$1,500

☐ Brass - \$700

Additional tickets needed beyond those included in the sponsor level: _____ x \$125, _____ x \$250 = _____

NON-VIP tickets are not guaranteed a seat at a table. Priority seating will be given to Silver & up sponsors.

We are unable to attend, but would like to make a donation in the amount of \$ _____

Enclosed is my check for \$ _____

Please charge my

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Name (as it appears on card): _____

Acct #: _____ Security Code: _____ Expiration Date: _____

Address of payee: _____ City/State/Zip: _____

Authorized Signature: _____

Firm/Company: _____

Address: _____ City/State/Zip: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

How name should be listed in program: _____

Please make checks payable to: Bra Couture KC.

Mail to: Bra Couture KC - 4504 NE De La Mar Court, Lee's Summit, MO 64064

For more Information or questions, please contact: Michelle Lockman 816-682-0329 or sponsorship@BraCoutureKC.com