



BRA COUTURE KC



SPONSOR CATEGORIES FOR KANSAS CITY CORPORATE CHALLENGE 5K TREK BENEFITTING BRA COUTURE KC – SEPTEMBER 10, 2022

PREMIER SPONSOR - \$5000 (Happy to report this sponsorship is taken by GEHA) YOU WILL RECEIVE:

<ul style="list-style-type: none"> • High Profile Booth presence at Race Festival and After Glow Party • Exclusive Logo on race participant insulated cups • Table with banner at water stop along the trail <ul style="list-style-type: none"> ○ Table & Banner to be provided by sponsor ○ Highlighted by spotlight provided by BCKC • Identified as PREMIERE sponsor on radio spots running three weeks before event 	<ul style="list-style-type: none"> • Acknowledgment of your support throughout the event via on-site announcements. • Featured sponsor in Bra Couture KC's email and social media campaign • Logo on Bra Couture KC website • Complementary race entry x 10
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SPONSOR - \$2500 YOU WILL RECEIVE:

<ul style="list-style-type: none"> • High Profile Booth presence at Race Festival and After Glow Party • LOGO on large banner at Bar(s) • Banner or sign with logo placement on race trail <ul style="list-style-type: none"> ○ Sign will be provided by sponsor company ○ Highlighted by spotlight provided by BCKC 	<ul style="list-style-type: none"> • Acknowledgment of your support throughout the event via on-site announcements. • Logo on Bra Couture KC website • Complementary race entry x 8
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SPONSOR - \$1000 YOU WILL RECEIVE:

<ul style="list-style-type: none"> • Booth presence at race festival and After Glow Party • Banner or sign with logo placement on race trail <ul style="list-style-type: none"> ○ Sign will be provided by sponsor company ○ Highlighted by spotlight provided by BCKC 	<ul style="list-style-type: none"> • Acknowledgment of your support throughout the event via on-site announcements. • Logo on Bra Couture KC website • Complementary race entry x 6
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SPONSOR - \$500 YOU WILL RECEIVE:

<ul style="list-style-type: none"> • Booth presence at race festival and After Glow Party • Acknowledgment of your support throughout the event via on-site announcements. 	<ul style="list-style-type: none"> • Logo on Bra Couture KC website • Complementary race entry x 4
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Not ready for monetary sponsorship yet, but still want to have your business involved? Your company can support the event by in-kind products or services donations. Got something else in mind? Reach out to us and let's talk.

IN-KIND DONATION SPONSOR

Provide the event with products or services valued at \$300 or greater that is usable at the event.

PROVIDE ANY ONE OR COMBINATION OF THE FOLLOWING:

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| <ul style="list-style-type: none"> • Bottled water, sports or recovery drink (coconut water or chocolate milk) • Race day meals for volunteers and staff • Rental services such as lighting, trucks, generators, etc. | <ul style="list-style-type: none"> • Energy gels or bars • Refueling food (fruit, veggies, bagels, etc.) • Photography/videography services • Medical first-aid volunteer personnel |
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YOU WILL RECEIVE:

<ul style="list-style-type: none"> • Acknowledgment of your support throughout the event via on-site announcements. • Booth presence at race festival & After Glow Party 	<ul style="list-style-type: none"> • Logo on Bra Couture KC website
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Note: ALL Sponsors are responsible for bringing their own booth and items to the event (including tables and chairs). Generator power will be provided

To become a sponsor, contact Sharon Payne at sharon.payne@bracouturekc.com