

It's not about the Bra



Bra Couture KC sponsors receive a tremendous amount of positive exposure in the community through multiple media including KCTV5's Take Five to Care Program, Cumulus Media Kansas City, InKC Magazine, HerLife Magazine & The Independent. BCKC's sizeable social media campaign leading up to the event includes presence on multiple websites & numerous promotional email blasts. Sponsor logos are viewed more than 6 million times every year



	\$15,000 Platinum	\$10,000 Gold	\$5,500 Silver	\$2,500 Bronze	\$1,500 Copper	\$700 Brass
TV appearance with founder to promote the event	*					
LOGO and link on Bra Couture KC's website	*					
Appearance on stage at the 2020 event with founder of BCKC	*	*				
VIP Experience 6:00 p.m. - 7:45 p.m.	*	*	*	*	*	
LOGO or Name on BCKC's website and program	*	*	*	*	*	*
Full 2 page ad or tribute in the auction program	*	*				
Full page ad or tribute in the auction program			*			
Half page ad or tribute in the auction program				*		
12 VIP tickets to the event with one reserved table	*					
10 VIP tickets to the event with one reserved table		*				
8 VIP tickets to the event with one reserved table (may purchase 2 additional tickets to fill table of 10)			*			
6 VIP tickets to the event with one reserved table (may purchase additional tickets to fill table of 10)				*		
4 VIP tickets to the event with one reserved table					*	
4 GA tickets to the event with one reserved table						*

DOWNTOWN AIRPORT * KANSAS CITY, MO

Sponsor

APRIL 22, 2022

SPONSOR

DOWNTOWN AIRPORT * KANSAS CITY, MO

APRIL 22, 2022

The Event:

Celebrating Diamonds, Our 10th year anniversary.

Bra Couture KC is a unique and fun auction event showcasing eclectic work-of-art bras modeled by breast cancer survivors & fighters to celebrate their triumph over cancer. It's not about the bra....it's about the arduous journey that family, friends and our model takes to survive. From shaken to self-assured; from fearful to fierce; from unsure to unflappable.

Bra Couture KC's mission is "To raise money for uninsured/ underinsured cancer patients in the greater Kansas City area to provide key and life-saving cancer supplies & services for organizations serving individuals touched by all cancers."

Date: April 22, 2022

Where: Signature Flight Support
Downtown Airport
Kansas City, MO 64116

Time: 6:00 for VIP & 7:00 p.m. for GA

VIP Experience:

Early Event entry (6:00 p.m.) mingle with VIPs, Special Entertainment, Appetizers and Drinks (\$250)

The Event:

Live and Silent Auction, Runway Show, Bites and Drinks (\$125)

Reservation and Contact Information:

* A portion of ticket price and sponsorship is tax deductible ID# 46-3659903`

Sponsorship Commitment:

☐ Platinum - \$15,000

☐ Gold - \$10,000

☐ Silver - \$5,500

☐ Bronze - \$2,500

☐ Copper - \$1,500

☐ Brass - \$700

Additional tickets needed beyond those included in the sponsor level: _____ x \$125, _____ x \$250 = _____

We are unable to attend, but would like to make a donation in the amount of \$ _____

Enclosed is my check for \$ _____

Please charge my ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Name (as it appears on card): _____

Acct #: _____ Security Code: _____ Expiration Date: _____

Address of payee: _____ City/State/Zip: _____

Authorized Signature: _____

Firm/Company: _____

Address: _____ City/State/Zip: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

How name should be listed in program: _____

Please make checks payable to: Bra Couture KC.

Mail to: Bra Couture KC c/o TBCO Accounting Firm, P.O. Box 160, Harrisonville, MO 64701

For more Information or questions, please contact: Michelle Lockman 816-682-0329 or sponsorship@BraCoutureKC.com